

TELEVISIÓN ESPAÑOLA TO BROADCAST PREMIER PADEL IN SPAIN AS THE BROADCASTER SIGNS DEAL FOR THE 2022 SEASON

TVE ANNOUNCEMENT COMES AHEAD OF THE MADRID PREMIER PADEL P1 AT THE WIZINK CENTER AND THE UPCOMING GREENWEEZ PARIS PREMIER PADEL MAJOR TAKING PLACE AT THE ICONIC STADE ROLAND-GARROS FROM JULY 11TH

ROME, LONDON, DOHA, MADRID – 6 JULY 2022 – Televisión Española (TVE), the leading Spanish public service broadcaster, has committed to Premier Padel agreeing a major deal to showcase padel's leading tour in Spain non-exclusively for the 2022 season.

TVE will begin its Premier Padel coverage with July's Greenweez Paris Premier Padel Major taking place at the iconic Stade Roland-Garros. The tournament gets underway on July 11th, concluding on the 17th. The deal also includes rights to the inaugural P1 event, the Madrid Premier Padel P1 taking place at the WiZink Center from August 1st to 6th.

TVE will broadcast all 'Majors' and 'P1' events from the 2022 Premier Padel calendar, with select matches to be broadcast on the network's linear channel Teledeporte and in RTVE Play, the broadcaster's digital platform. Coverage will continue to be transmitted for free on YouTube in Spain. The overall exposure and audiences that Premier Padel will achieve in Spain thanks to the deal with TVE will be unparalleled.

This news further highlights the growing global popularity of the sport since the launch of Premier Padel, the official global padel tour – governed by the International Padel Federation (FIP) and backed by the Professional Padel Association (PPA) and Qatar Sports Investments (QSI).

May's Italy Premier Padel Major had the most extensive reach of any event in padel's history after the tournament was broadcast in 167 territories globally, surpassing the 156 regions that showed the inaugural event, the Ooredoo Qatar Major 2022 in March, further highlighting the fact that Premier Padel once again is proving popular with the world's leading media outlets.

Luigi Carraro, President of the International Padel Federation said: *"We are delighted to bring Televisión Española to the Premier Padel family for the 2022 season. TVE has a reach and exposure in the country like no other broadcaster, which means millions of fans will have the opportunity to be inspired by our players and enjoy our tournaments, all starting with the Greenweez Paris Premier Padel Major from the iconic Stade Roland-Garros from July 11th. The International Padel Federation is constantly looking at ways to bring bigger and broader audiences to padel all around the world with a focus on inclusivity and accessibility – and this deal with TVE in Spain is testament to that."*

Premier Padel will host at least ten (10) new tournaments in 2022 – including four category one "Major" events. The first major – the Ooredoo Qatar Major 2022 – took place in Doha in March, with the Italy Premier Padel Major concluding in historic Foro Italico in May. The other category one tournaments are the Greenweez Paris Premier Padel Major at Stade Roland-Garros taking place from 11th July to 17th July, and the Mexico Premier Padel Major at the Club Sonoma en Monterrey, México from 28th November to 4th December.

The Madrid Premier Padel P1 taking place from August 1st to 6th will be the inaugural category two tournament, followed very quickly by the Argentina Premier Padel P1 which takes place from 8th to 14th August.

More announcements on additional tournaments and broadcast details to follow very soon.

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Premier Padel media enquiries

For more information please email info@premierpadel.com

About Premier Padel

Premier Padel is the official professional padel tour governed by the International Padel Federation (FIP) and backed by the Professional Padel Association (PPA). Launched in February 2022, Premier Padel will stage at least 10 tournaments globally in 2022 and 2023, including four “Majors” in Doha (March), Rome (May), Paris (July) and Mexico (December) this year. From 2024, Premier Padel will host at least 30 tournaments annually as the tour continues to grow the sport in new territories and in every dimension. As a global brand, Premier Padel also captures the dynamic essence and exciting spirit of padel, with the sport embarking on an exciting new dawn on a global scale driven by the new tour.

PREMIER PADEL

COMPLETE BROADCASTER LIST BY TERRITORIES

ESPN	Costa Rica, Dominican Republic, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Paraguay, Peru, Uruguay, Venezuela. Anguilla, Antigua, Aruba, Bahamas, Barbados, Barbuda, Bermuda, Bonaire, British Virgin Isles, Cayman Islands, Curacao, Dominica, Dominican Republic, Falkland Islands, French Guyana, Grenada, Guadeloupe, Guyana, Haiti, Jamaica, Martinique, Montserrat, Nevis, St. Lucia, St. Martin, Suriname, Trinidad & Tobago, Turks & Caicos.
VIAPLAY	Estonia, Latvia & Lithuania, Sweden, Norway, Denmark, Iceland, Finland, Netherlands, Poland
beIN	MENA (Algeria, Bahrain, Chad, Djibouti, Egypt, Iran, Iraq, Jordan, Kuwait, Lebanon, Libya, Mauritania, Morocco, Oman, Palestine, Qatar, Saudi Arabia, Somalia, South Sudan, Sudan, Syria, Tunisia, UAE, Yemen), USA, Canada, Thailand, Hong Kong, Malaysia, Philippines, Brunei, Singapore, Indonesia, Australia, New Zealand, Turkey
CANAL+	<p>France (<i>including DROM POM COM: Guadeloupe, French Guyana, Martinique, Reunion, Mayotte, New Caledonia, French Polynesia, Saint Barthelemy, Saint Martin, Saint Pierre et Miquelon, French Southern and Antarctic lands, and Wallis et Futuna</i>), Andorra, Monaco, Switzerland*, Haiti, Sub-Saharan Africa (<i>Angola, Burundi, Benin, Botswana, Burkina Faso, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Congo, Democratic Republic of Congo, Djibouti, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Ivory Coast, Kenya, Liberia, Madagascar, Malawi, Mauritania, Mauritius, Mali, Mozambique, Namibia, Niger, Nigeria, Rwanda, Sao Tome and Principe, Sierra Leone, Somalia, Senegal, Seychelles, Socotra, Sudan, South Sudan, Eswatini, St. Helena and Ascension, Tanzania, Togo, Uganda, Zambia, Zanzibar, and Zimbabwe</i>), Czech Republic*, Slovakia*, Belgium, Netherlands, Romania, Hungary, Vietnam, Myanmar and Poland.</p> <p>*Switzerland, Czech Republic, Slovakia: Canal+ rights start on January 1st, 2024.</p> <p>Guadeloupe, French Guyana, Martinique, Saint Barthelemy, Saint Martin and Haiti will be shared non-exclusively with ESPN in the territories.</p>
CHARLTON	Israel
SUPERSPORT	Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Central African Republic, Chad, Congo (Republic of), Cote d'Ivoire, Democratic Republic of Congo, Djibouti, Eritrea, Ethiopia, Equatorial Guinea, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Malawi, Mali, Mauritania,

	Mayotte, Mozambique, Namibia, Niger, Nigeria, Rwanda, Sao Tome & Principe, Senegal, Sierra Leone, Somalia (including Somaliland), South Africa, Sudan, South Sudan, Swaziland, Tanzania, Togo, Uganda, Zambia, Zimbabwe and the following islands: Cape Verde, Comoros, Madagascar, Mauritius, Mayotte, Reunion, Socotra, St. Helena and Ascension and Seychelle.
SKY	Italy, San Marino, Vatican City , Germany, Austria, & Switzerland, Luxembourg, Liechtenstein, South Tyrol, UK & Ireland
TVE	Spain
COSMOTE	Greece
ARENA	Czech Republic, Slovakia
YOUTUBE	All other territories